

EUROTRASH MOTORSPORTS



Targa Newfoundland 2011



It's not the destination that matters.

It's the journey!

Formed in 2009, Eurotrash Motorsports is dedicated to fostering a team environment with the goal of sharing knowledge and experience on a variety of motorsports and racing topics. Our team has been continuously growing, and currently covers a wide range of racing disciplines from AutoX and track days to performance rally competitions. Eurotrash Motorsports is involved in the community by participating in events like the annual *Ride For Dad* and *Movember Canada* fundraisers. We are also actively involved with the *Formula SAE* and *Formula Hybrid* university projects. We have dedicated a lot of time and resources to make motorsports in Ottawa a more accessible and welcoming environment.

In December 2010, we announced our attendance to the 2011 Targa Newfoundland rally competition. The race attracts competitors from around the world and unlike most motorsports events in the world, this one is staged on public roads, allowing easy access for large numbers of spectators. The event also attracts worldwide media coverage making it an ideal forum to promote sponsor brand awareness.

The original event, Targa Florio, was run on the island of Sicily. In 1990 the concept was re-developed by a group of enterprising motor enthusiasts and found its new home in the Australian island state of Tasmania. Today, the Targa Competition format is similar to the format of special stage rallies in Europe, the United States and Canada. The vehicles and crews compete on a mix of public roads and "Targa" sections. When on public roads competitors are expected to follow everyday traffic rules, while on "Targa" or speed sections, which are held on roads closed to the general public, they are free to unleash their cars.

The tenth anniversary of one of the biggest motorsports events in North America will give our team a chance pursue two incredible projects at the same time: taking part in a legendary race, and raise awareness and funds for the Children's Hospital of Eastern Ontario (CHEO). Follow us on our incredible journey to the finish line at:

www.eurotrashmotorsports.com



Targa Newfoundland

“It’s all about the drive”

September 10th to 17th

2011

Targa Newfoundland is the first and only event of its kind to be held in North America. In 2011, Targa will celebrate its 10th Anniversary and every aspect of this high end automotive adventure keeps getting better.

Targa Newfoundland offers a 2200 kilometre course with unparalleled scenery and competition. Targa's competitive sections are held on roads closed to the general public and comprise 20% of the total course. A world class support staff and volunteer crew are available every year to support the participants throughout the week long race.

The event is designed to allow every competitor to measure their performance against a world class of racing veterans and performance teams. The friendships created at Targa are a reward beyond anything you can ever experience.

Competing in Targa Newfoundland is an accomplishment like no other and the weeklong adventure is the real prize. The memories and life-long friendships created are only some of the many prizes one will win in this one of a kind event!

Targa Newfoundland – It's About the Drive!

Targa Competition Divisions:

- Grand Touring Unequipped
- Grand Touring Equipped
- Classic
- Modern
- Open

Our Team



Team Manager:

Emil Poliakov

Driver / Co-Driver

Emil Poliakov

OPEN SLOT

Crew Chief:

Boris Poliakov

Crew:

Francesco Cervellini

Jeremy Collins

OPEN SLOT

By combining our experience in racing, car preparation, management and fundraising Eurotrash Motorsports will be ready for the 2011 Targa Newfoundland adventure. We are looking for dedicated individuals to join our team and share this exciting opportunity with us. Please contact us for more information.

“Racing Targa requires a lot of practice, preparation and a little bit of luck...”

Glen Clarke
Open Road Motorsports



Children's Hospital of Eastern Ontario (CHEO)

The Children's Hospital of Eastern Ontario is a pediatric health and research center providing outstanding family-centered patient care, pioneering breakthrough research, and training the health care professionals of tomorrow.

Over the past thirty-six years, CHEO has established itself as a world-class centre providing leading-edge treatment, diagnostic and laboratory services for children and youth aged 0 to their 18th birthday.

CHEO houses the Provincial Centre of Excellence for Child and Youth Mental Health and the Ontario Newborn Screening Program. CHEO is an active partner in the Champlain Local Health Integration Network, providing leadership in all aspects of pediatric health and wellbeing.

CHEO's large service area includes not only Ottawa, but also Eastern Ontario, Western Quebec, Nunavut and parts of Northern Ontario.

Open Road Motorsports



ORM provides training, preparation and event service for motorsport adventures like Targa Newfoundland. ORM operates the Targa School which is presented to teams wishing to learn rally skills that will improve their knowledge, teamwork, communications, performance and safety. ORM has competed in Targa since 2003 recording multiple class wins and an overall win in 2006.

ORM is pleased to partner with Eurotrash Motorsports to help them achieve their goals at the 2011 Targa event.



In 2011, Eurotrash Motorsports will join the thousands of people who have experienced the incredible adventure that Targa Newfoundland offers to its participants. By taking part in the 10th Anniversary of this world class event and dedicating our efforts to the Children's Hospital of Eastern Ontario, our team will continue the tradition of supporting our local community through motorsports.

We would like to invite you to join us on our journey and help us achieve our goals in support of CHEO.

Please visit www.eurotrashmotorsports.com for updates on our preparation and participation in one of the biggest motorsports events in the world - Targa Newfoundland.

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